

DAVID GERRELLS

San Diego, CA USA

SKILLS

HTML
CSS
Javascript
jQuery
Bootstrap Frameworks
Adobe Suite
Sketch
Project Management
Troubleshooting
Disaster Recovery
Team Leadership
UI / UX
Responsive Design
Wordpress
Drupal

EDUCATION

Bachelor of Science Media Arts
Platt College, San Diego, Ca

Relevant Coursework:

Web Design
Site Architecture
Best Coding Practices
Project Management
Wireframing and Prototyping

CERTIFICATIONS

Adobe Scene 7
Big Commerce Partner

PORTFOLIO

<http://davidgerrellsweb.com>

PROFESSIONAL SUMMARY

Focused, dedicated, and passionate Web Designer Hybrid bringing 7 years of Swiss army knife front-end development and UI/UX experience to the table. Successfully launched over 30 websites pushing a better performing, optimized, and engaging presence increasing conversion rates. A solid multi-tasking team player who is constantly striving to learn and improve.

EXPERIENCE

UI/UX Development Director

Nemko
May 2018 – January 2020

- Project management leader for a team of executives, San Diego support staff, and Oslo based IT
- Custom wireframing and PSD Drupal theme design improved staff user work flows by 32%
- Met all 5 main sprint deadlines ahead of schedule using Trello managed task system
- Solved multiple UI, HTML, and CSS challenges for easy deployment of reusable code structures through WYSIWYG
- Conveyed strict company branding scheme site wide through style guide and mood boards

Associate UI Web Store Builder

Miva
February 2016 – June 2018

- Completed 12-15 support tickets weekly for customer's e-commerce store enhancements and display bug fixes
- Multiple stellar performance reviews leading to quick promotion handling fully responsive e-commerce site build projects
- Successfully deployed 6 web stores over a year and a half period using HTML, CSS, jQuery and Browserstack
- Transformed design team's prototypes in Sketch and Photoshop to pixel perfect sales conversion focused themes
- Regularly communicated project wide needs through Trello, Slack, sprint planning and Scrum meetings to ensure maximum development efficiency

Website UI Development Director

Stanford University RD&E Division
August 2014 – October 2015

- Project Lead for 90% of site conceptualization, design and development over 1 year scoped project term
- Spearheaded custom button creation, typography, color palettes, wireframing, and comps which provided a significantly enhanced, fully responsive website layout
- Efficient project development code management through Stash version control between myself and marketing team lead front end developer

UI Theme Developer

RedDoor Interactive
December 2013 – January 2014

- Outperformed timeline expectations for Basecamp project tasks throughout all sprints
- Effectively transformed design team's prototype comps to customer's mobile friendly focused theme
- Made frequent client approved UI recommendations specific to hot tub market sales retention